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Lisa Campbell Candidate Georgia House District 35 Endorsed by Georgia WIN List

Aiming to be the first woman elected to the seat, Campbell receives statewide support as well-poised candidate to flip strategic district

ATLANTA, (Mar. 25, 2022) – Today, Lisa Campbell, candidate for the Georgia House of Representatives District 35, announces she has been endorsed by the Georgia WIN List, a grassroots Political Action Committee (PAC) dedicated to changing the face of power in Georgia by recruiting, training, supporting, electing and re-electing Democratic women for statewide and legislative office. Since 2000, GA Win List has helped elect and re-elect more than 75 endorsed women, with 45 of them currently serving – 13 in the Senate and 32 in the House, and trained more than 2,100 women to run for office over the years.

“I am honored to be endorsed by the Georgia WIN List,” Campbell said. “Democratic women candidates outnumber our Republican colleagues more than three to one, which is a very positive sign. I firmly believe that the only way to achieve equality is to demand greater diversity in our leadership until we have a system that accurately reflects our population and effectively advocates for the issues most important to women and families, including equal rights and the preservation of reproductive freedoms.”

After endorsing four women for statewide constitutional office last fall, Georgia WIN List added endorsements for 24 currently serving legislators facing Primary or General election opponents and seven previously endorsed women during a [Capitol press conference on Thursday morning](#).

“The newly endorsed women are talented, well-educated and present the opportunity for strategically important flipped seats or Democratic WINS,” WIN List Executive Director, Melita Easters said. “These resourceful women have well-planned campaigns. Once elected, we know they will be strong and effective advocates.”

Easters continued to share, “In Georgia, there are currently 61 Democratic women legislators and 19 Republican women legislators. Women comprise 33.9 percent of 235 seats, giving Georgia a 19th in the nation ranking for the percentage of women legislators. Our Democratic legislative women outnumber their Republican colleagues three to one. A Republican woman holds a seat on the Public Service Commission and is the ONLY woman serving in statewide constitutional office. Georgia’s 14-member Congressional Delegation currently has three Democratic women and one Republican woman.”

About Lisa Campbell

A native of Cobb County, Lisa Campbell is a respected business owner, community volunteer and lifelong advocate for women’s rights with more than 30 years of professional experience. She has worked as a strategic business consultant, holding leadership roles in global marketing and technology organizations and is ready to put her professional skills to work to create a better Georgia for all.

Campbell is a graduate of Cobb County Public Schools and the University of Georgia. Campbell has served as a volunteer and worked for organizations like Hands On Atlanta, InCommunity, The United Way, Atlanta History Center and Georgia Conservancy.

Campbell is running to champion issues important to District 35 including expanding healthcare, protecting women’s rights including the right to bodily autonomy, empowering educators, protecting voting rights, building a sustainable environment, creating economic opportunities, and promoting unity, inclusivity and opportunity for all Georgians.

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