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CONTACT: AMY@LISAFORGA.COM / 770.299.9973

(KENNESAW, GA – March 7, 2020) Today, the Friends of Lisa Campbell, Inc. announce that Lisa Campbell, candidate for the Georgia House of Representatives District 35 (Kennesaw / Acworth), has officially qualified to be on the Democratic ballot for the upcoming Georgia General Assembly's primary election.

"I am extremely proud to join the race for Georgia House District 35," Campbell said, noting "Timing is more important now more than ever to elect women in Georgia. With our equal rights increasingly in jeopardy, and when only 30% of our elected officials serving are women, it is time to elect a qualified, strong female who will be a fierce champion for equal rights for all Georgians."

A University of Georgia graduate with a three-decade career in marketing technology, public relations and business consultation, Lisa brings professional experience leading diverse teams to build coalitions, develop new technologies and solve complex problems. As a long-time Georgian, Lisa deeply values the "strong foundation of opportunity" she was afforded growing up in her Cobb County neighborhood, and she believes that every person in Georgia deserves equal access to our shared resources and infrastructure.

Lisa centers her campaign around "equality." When it comes to local issues like healthcare and education, Lisa will pursue equal opportunity and access for all Georgians. She firmly believes the only way to achieve equality is to demand greater diversity in our leadership until we have a system that accurately reflects our population and is designed to ensure all perspectives are heard.

The highlights of Lisa's "Equality Empowers" platform include the following important issues and collaborative approaches:

Healthcare -- Lisa will champion Medicaid expansion and the acceptance of Federal funding to support Georgians. She will work to increase transparencies to prescription drug pricing, drug rebates, pharmacy benefit managers and to reduce the high cost of prescription drugs for Medicaid and all patients. Lisa will support strengthening and expanding public health services and increasing public health funding in all communities as the cornerstone for economic prosperity.

Women's Reproductive Rights -- As a lifelong women's rights advocate, reproductive freedom is an absolute priority for Lisa. She understands the importance of defeating her opponent, the author of House Bill 481, the state's unlawful six-week abortion ban. Lisa trusts women to make the decisions that are right for them and will prioritize restoring bodily autonomy.

Education -- Better teacher compensation is a top priority for Lisa. She will also seek to create new revenue streams and partnerships to fund virtual learning curriculum and expand access to technology in order to increase student success rates and decrease gaps in access to learning resources.

Voting Rights -- Lisa will work to protect and expand voter registration, ballot access and accurate voter counting. She will work diligently to ensure increased voter participation in our elections, educate voters about our rights, and advocate for election reform.

Gun Safety -- As Representative, Lisa will fight for two key changes to help reduce gun violence and increase gun safety in the state of Georgia. First, she will advocate treating gun violence as a public health issue, instead of as a political partisan issue. Second, she will work to enact laws that are proven to reduce the risk of violence such as restraining orders for domestic abusers.

Lisa Campbell believes now is the time for change in GA HD 35, saying, "Our incumbent has served for the last 15 years and with each passing year, he has led with dangerous policies seeking to limit our equal rights in reproductive freedoms, access to healthcare, access to jobs and transportation, access to equal rights in our relationships and families. He is championing legislation that limits our access to science and education, and his policies misrepresent the voices and ideals we share as Kennesaw and Acworth friends, families and neighbors."

Lisa continues, "I would be excited to serve HD 35 and all Georgians, by bringing a seasoned, thoughtful, common sense, and moderate voice to the legislative table. I have the proven leadership experience and collaborative skills to help bring Georgians together to build a strong government that is well organized, fully funded, fiscally efficient and productive so that all Georgia families, businesses, organizations and individuals can enjoy shared success by building on a foundation of equality. With lack of leadership on a national level, we need a well-functioning government in Georgia now more than ever, and I would be honored to serve as your next and first elected female representative in GA HD 35."

About Lisa Campbell: Lisa Campbell is a candidate for the Georgia House of Representatives, District 35. A University of Georgia graduate with a three-decade career in marketing, public relations and business consultation, Lisa's professional experience leading diverse teams to build coalitions and solve complex problems has given her insight into how to create sustainable change with a strategic vision for the long term. A long-time Georgian, Lisa deeply values the "strong foundation of opportunity" and is running on the platform, "Equality Empowers." Highlights of Lisa's platform include important issues ranging from healthcare and women's reproductive rights, to education, voting rights and gun safety. Visit www.LisaforGa.com to donate, subscribe, volunteer and learn more.